



WORLD RESOURCES INSTITUTE

NATURAL INFRASTRUCTURE FOR WATER

Identifying Opportunities to Reduce Environmental
Degradation and Increase Water Security

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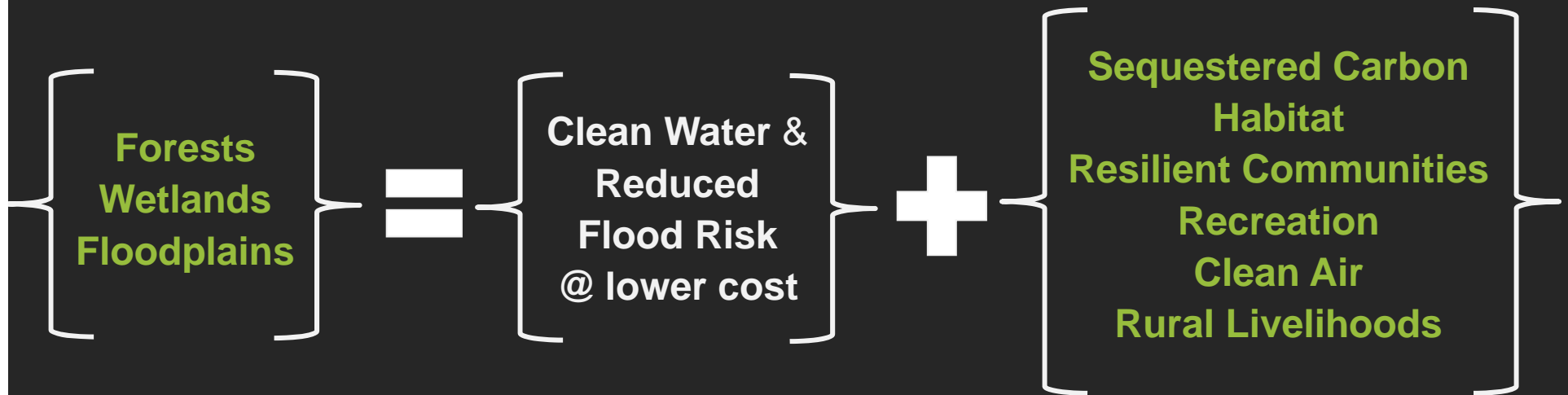
The World Resources Institute is a Global Environmental Think-Tank



Photo credit: IFDC

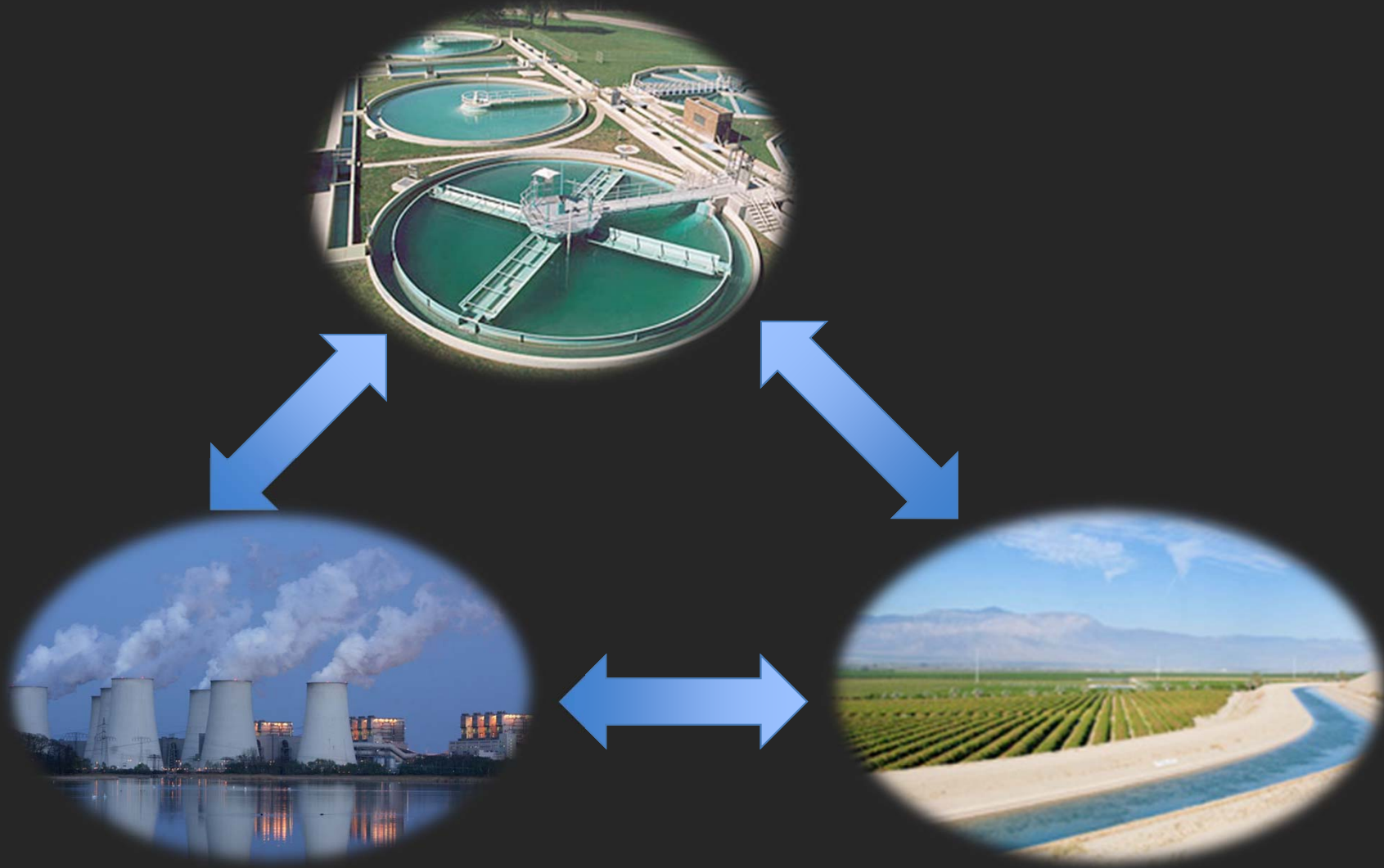


NATURAL INFRASTRUCTURE FOR WATER



\$10 trillion spent between now and 2030 on
water infrastructure worldwide (McKinsey 2013)

NEXUS INFRASTRUCTURE IN THE NEXUS



BENEFITS OF NATURAL VERSUS GREY INFRASTRUCTURE

Grey infrastructure	Natural infrastructure
1. Costly <ul style="list-style-type: none">• Expected \$10 trillion in water infrastructure alone 2013-2030• Limited lifespan	Potentially cost-effective <ul style="list-style-type: none">• Reduces capital costs• Reduces O&M costs• Increases lifespan of built
2. Single purpose, single sector	Multi-purpose, collaborative
3. Difficult to adapt <ul style="list-style-type: none">• Particularly in relation to climate change• Changed stakeholder preferences	“Soft path” approach <ul style="list-style-type: none">• Can be reversed/removed• Natural adaptation capacity• No regrets

CHALLENGES TO SCALING NATURAL INFRASTRUCTURE INVESTMENTS

- Institutional inertia and knowledge gaps
- Lack of capacity to quantify the opportunity
- Long time horizons – not aligned with incentives
- Transaction costs – outside fence line
- Insufficient financing mechanisms

INCREASING INVESTMENTS IN NATURAL INFRASTRUCTURE: WRI'S APPROACH

COUNT IT:

- Identify and map water and ecosystem risks and opportunities
- Overlay with nexus elements, assets and beneficiaries

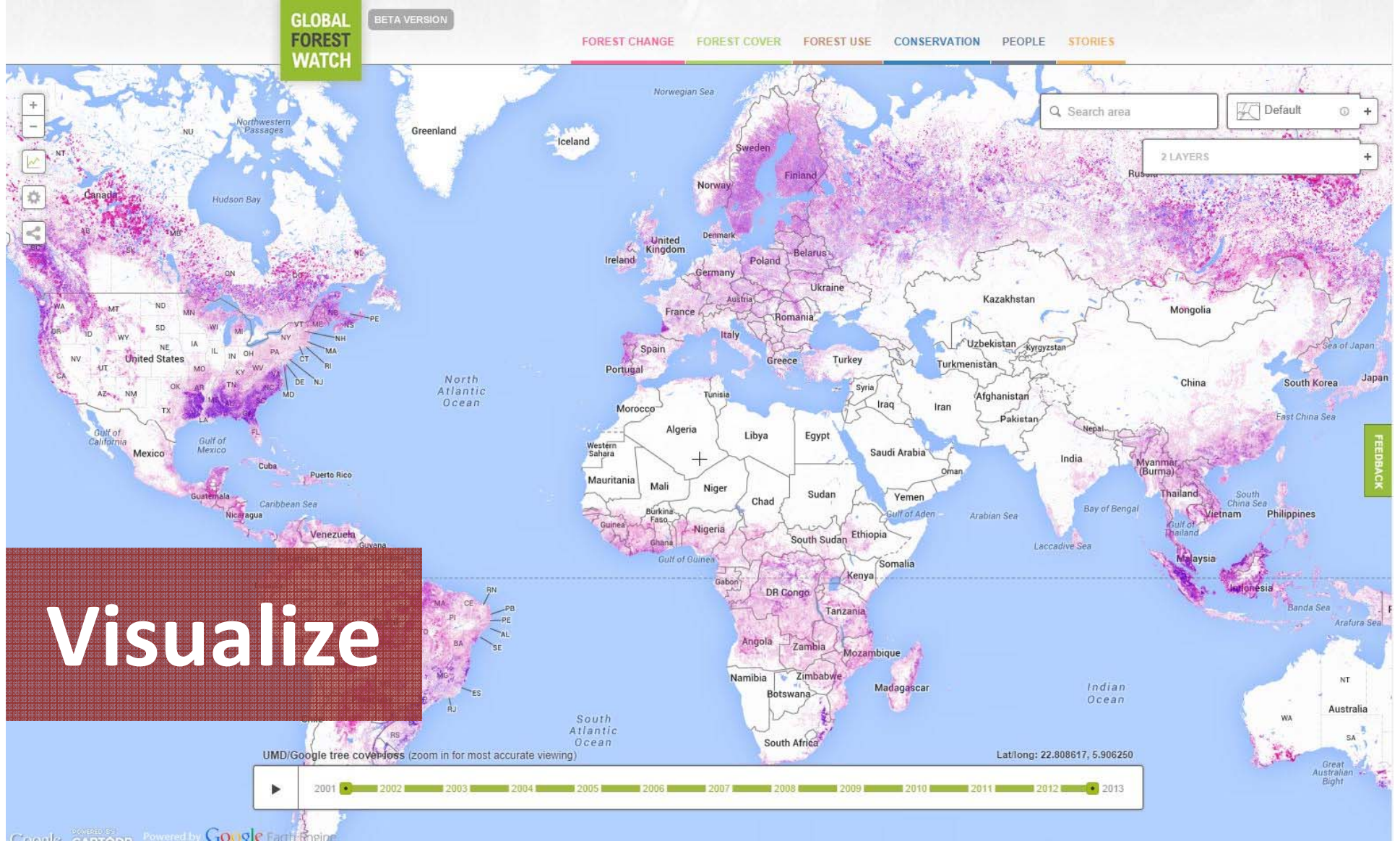
CHANGE IT:

- Mobilize and equip champions (audience)
- Making the case
- Advance needed policies, incentives, and design elements

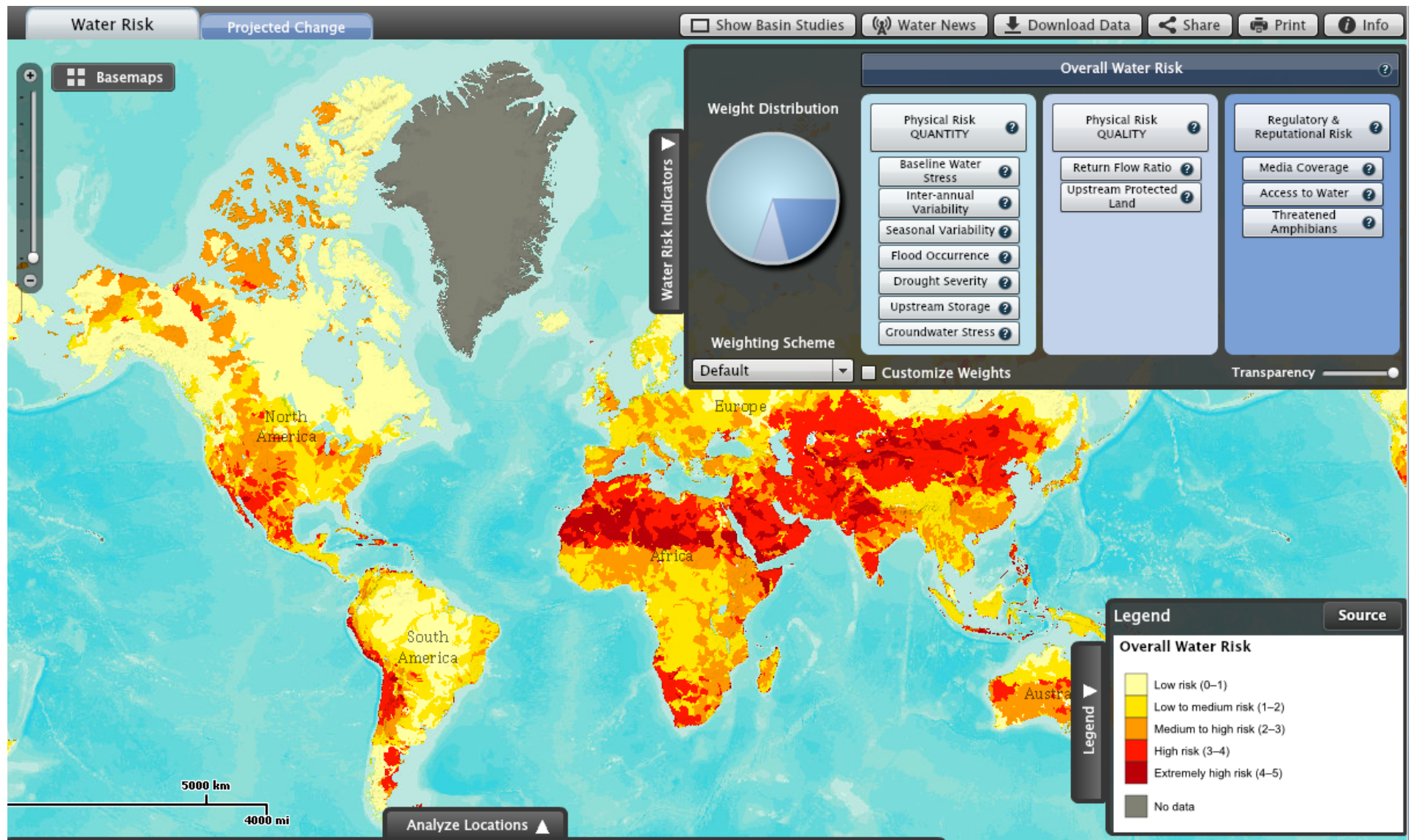
SCALE IT:

- Governments, Municipalities, and Utilities
 - Development Banks and Networks: IDB, WRI Country Offices, IWA
 - Businesses: FEMSA, Shell, Aqueduct Alliance, WBCSD, others
-

REAL TIME DEFORESTATION



GLOBAL WATER RISK MAPPING – 15,000 CATCHMENTS



A world map with a satellite-like background. Landmasses are outlined in white. Areas of land are colored in shades of green and brown, indicating different levels of vegetation or restoration potential. The oceans are a deep blue. A black rectangular box is overlaid on the bottom right of the map, containing the text '2bn hectares with opportunities for restoration'.

2bn hectares with
opportunities for
restoration

Source: *Global Partnership on Forest Landscape Restoration*

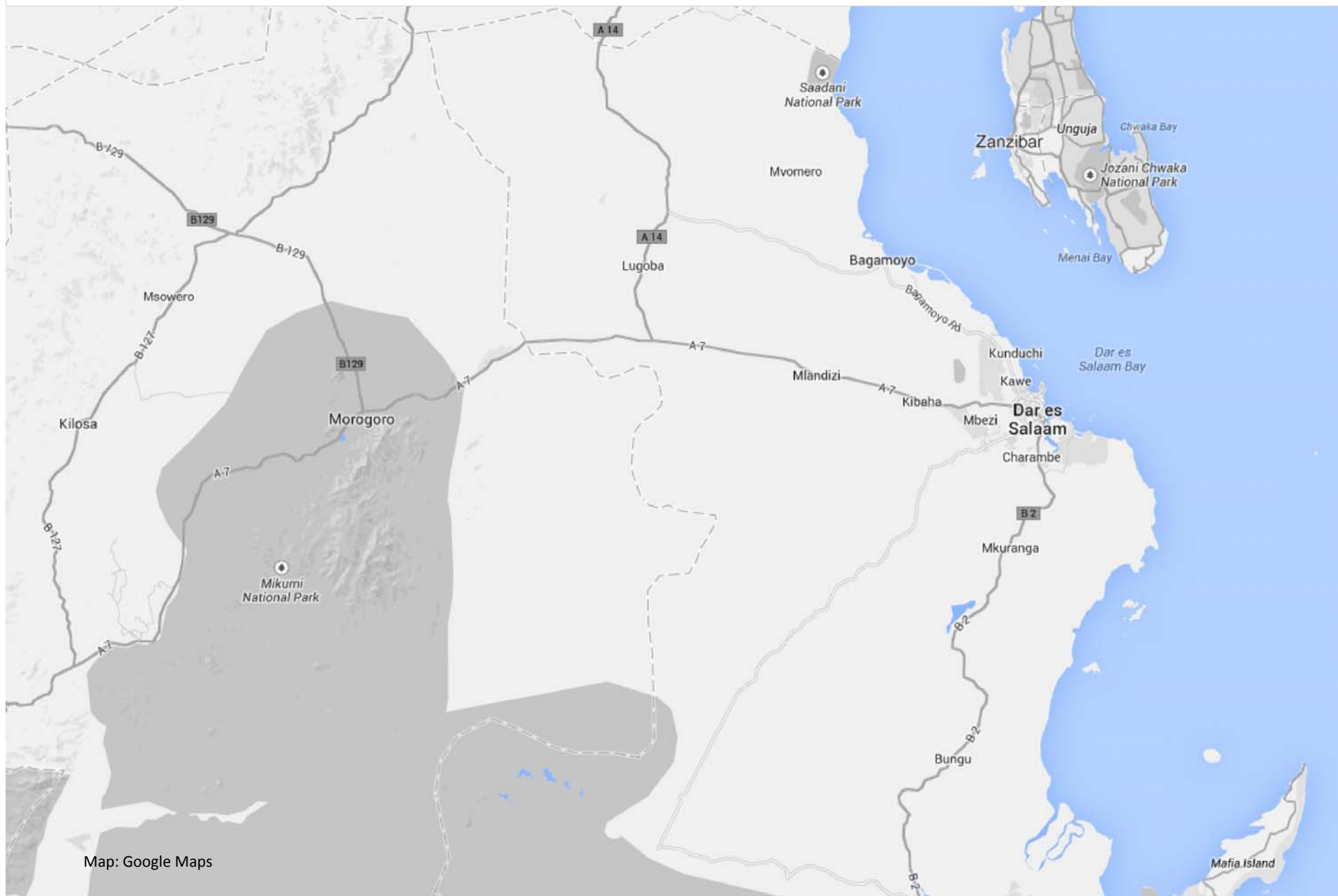
COUNT IT: IDENTIFYING AND MAPPING RISKS AND OPPORTUNITIES



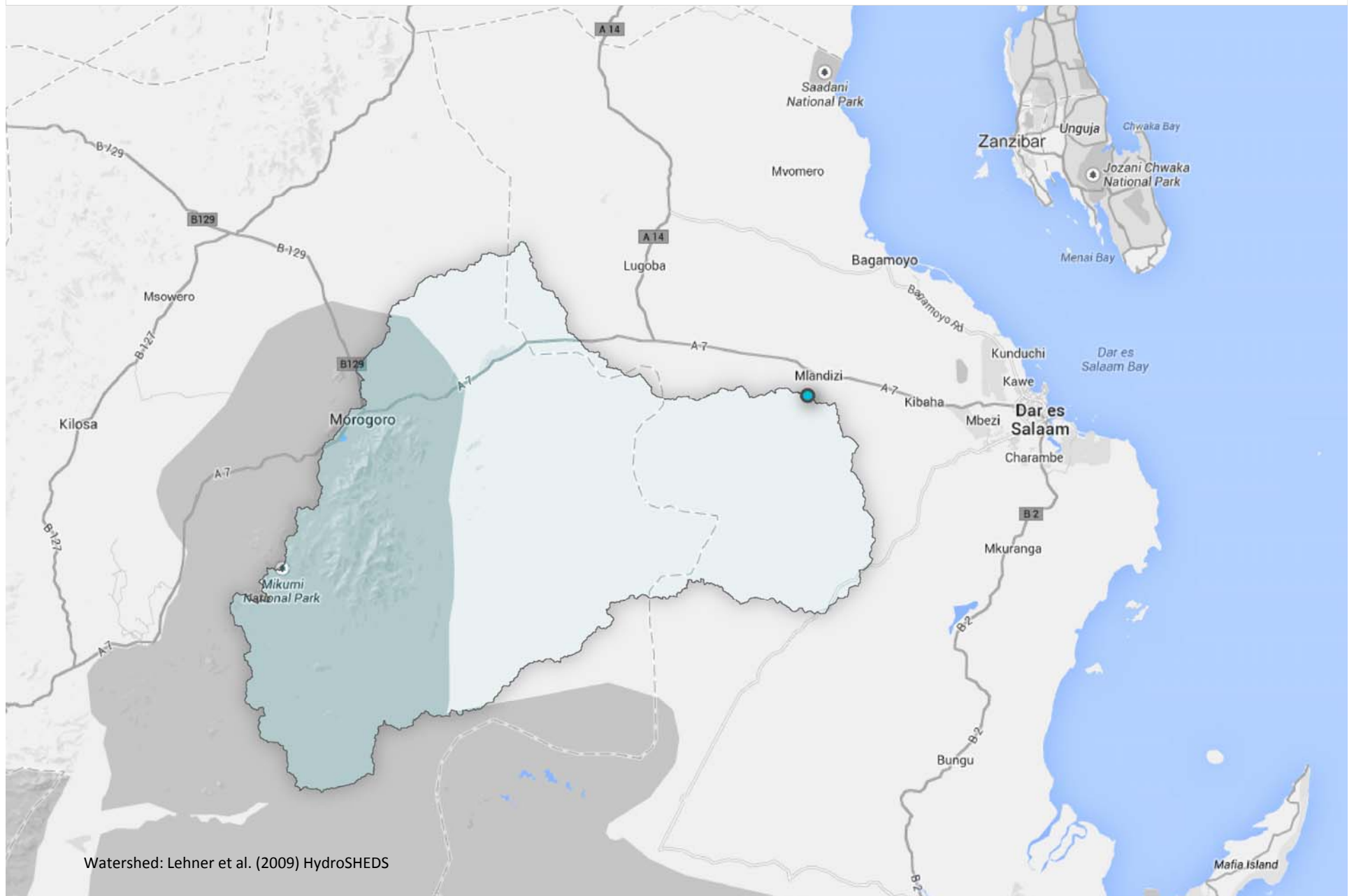
DAR ES SALAAM: Watershed risk



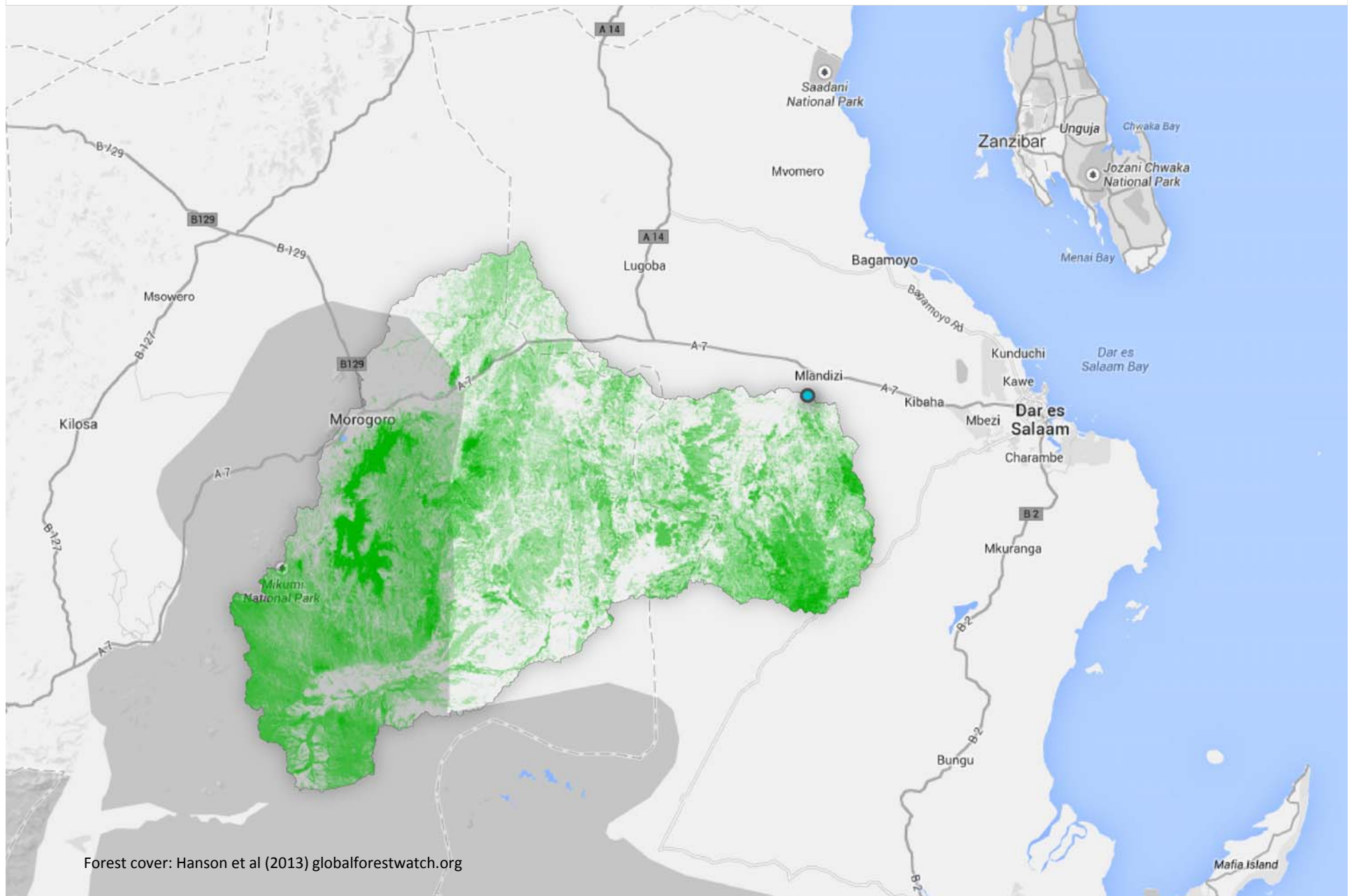
Photo: flickr/rinhello



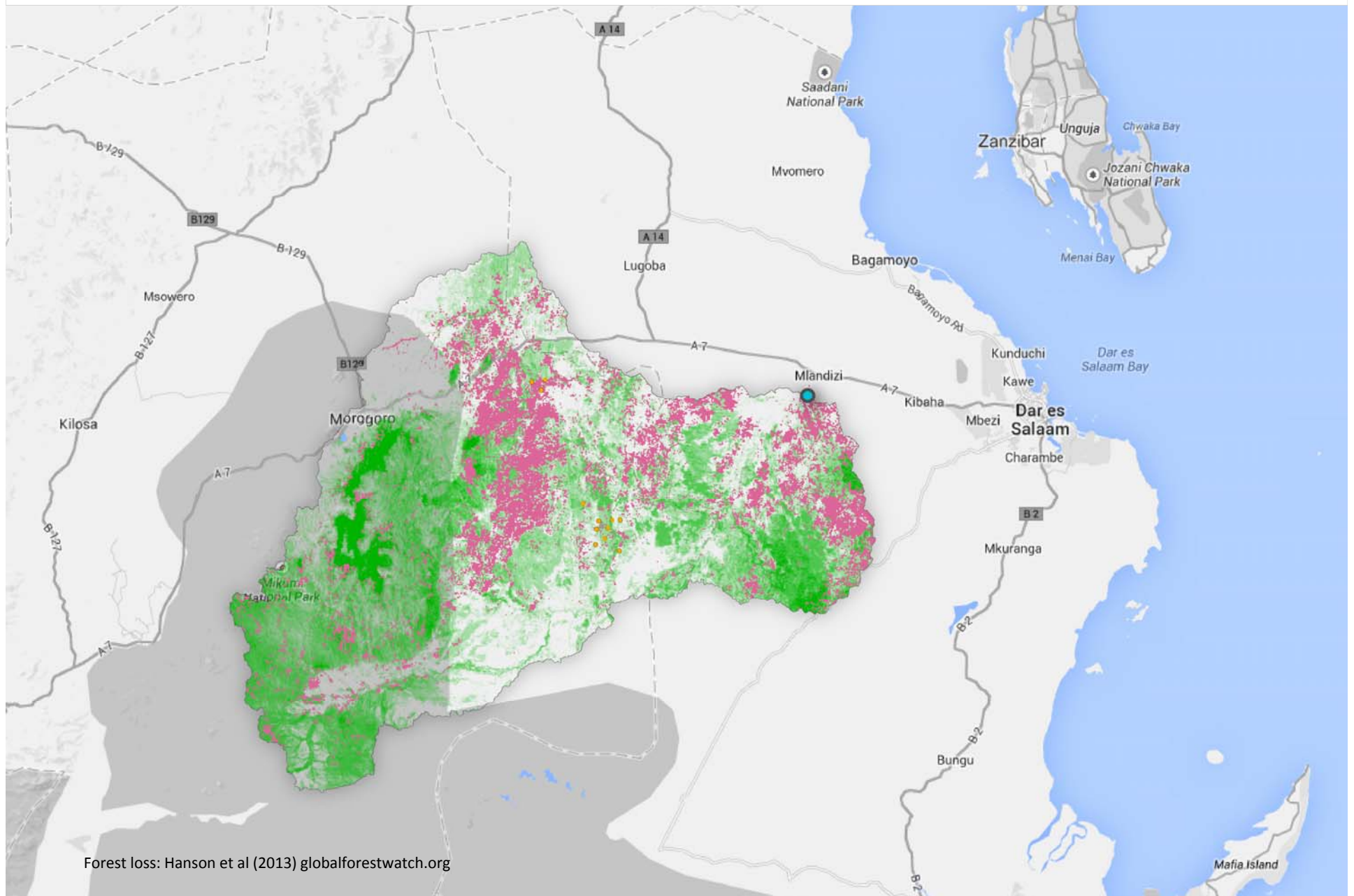
DAR ES SALAAM'S WATERSHED (RIVU RIVER)



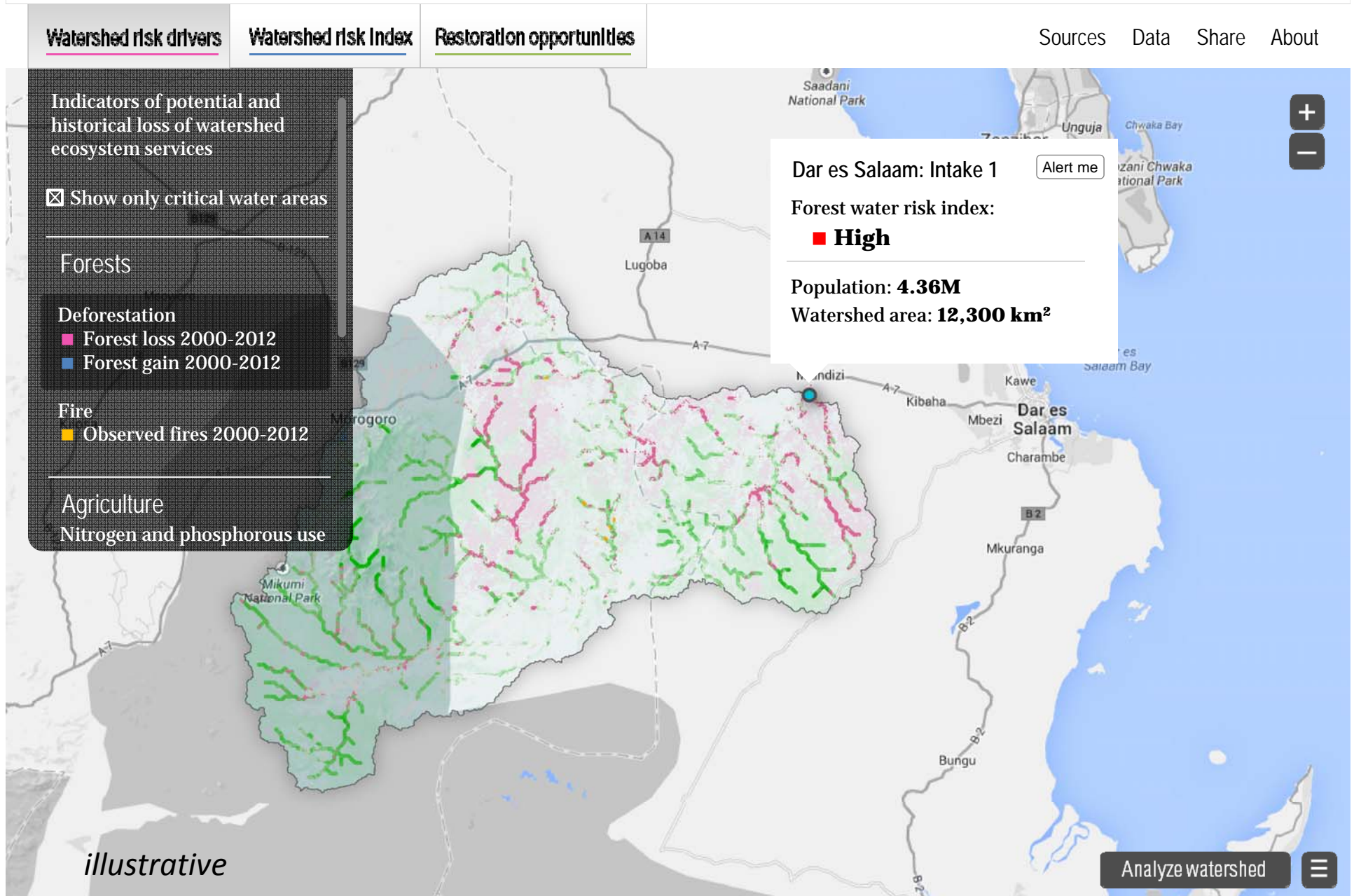
DAR ES SALAAM'S WATERSHED FORESTS



FOREST LOSS IN DAR ES SALAAM'S WATERSHED



A TOOL FOR GLOBAL WATERSHED RISK ANALYSIS



A TOOL FOR GLOBAL WATERSHED RISK ANALYSIS

[Watershed risk drivers](#)

[Watershed risk Index](#)

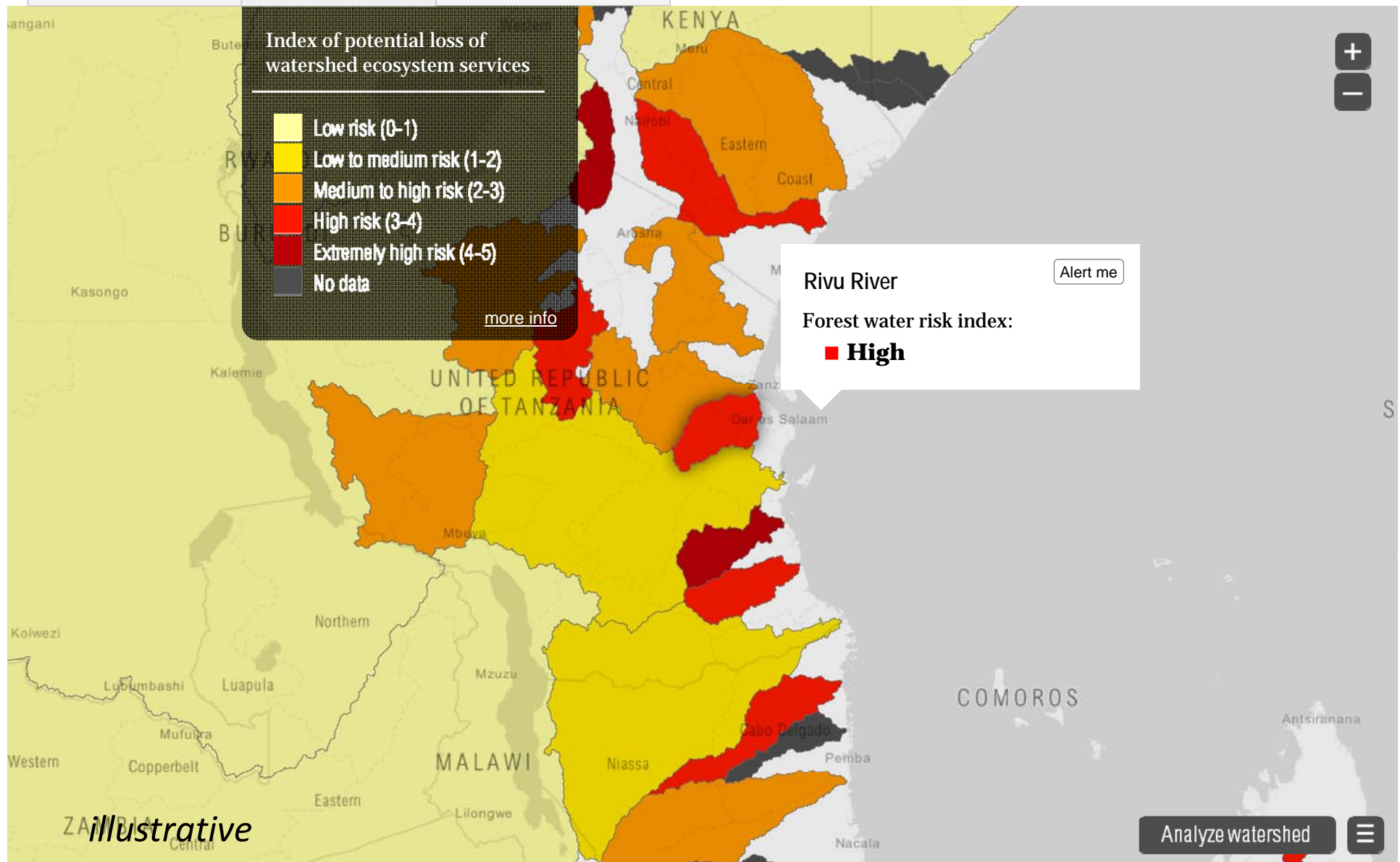
[Restoration opportunities](#)

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A TOOL FOR GLOBAL WATERSHED RISK ANALYSIS

Watershed risk drivers

Watershed risk Index

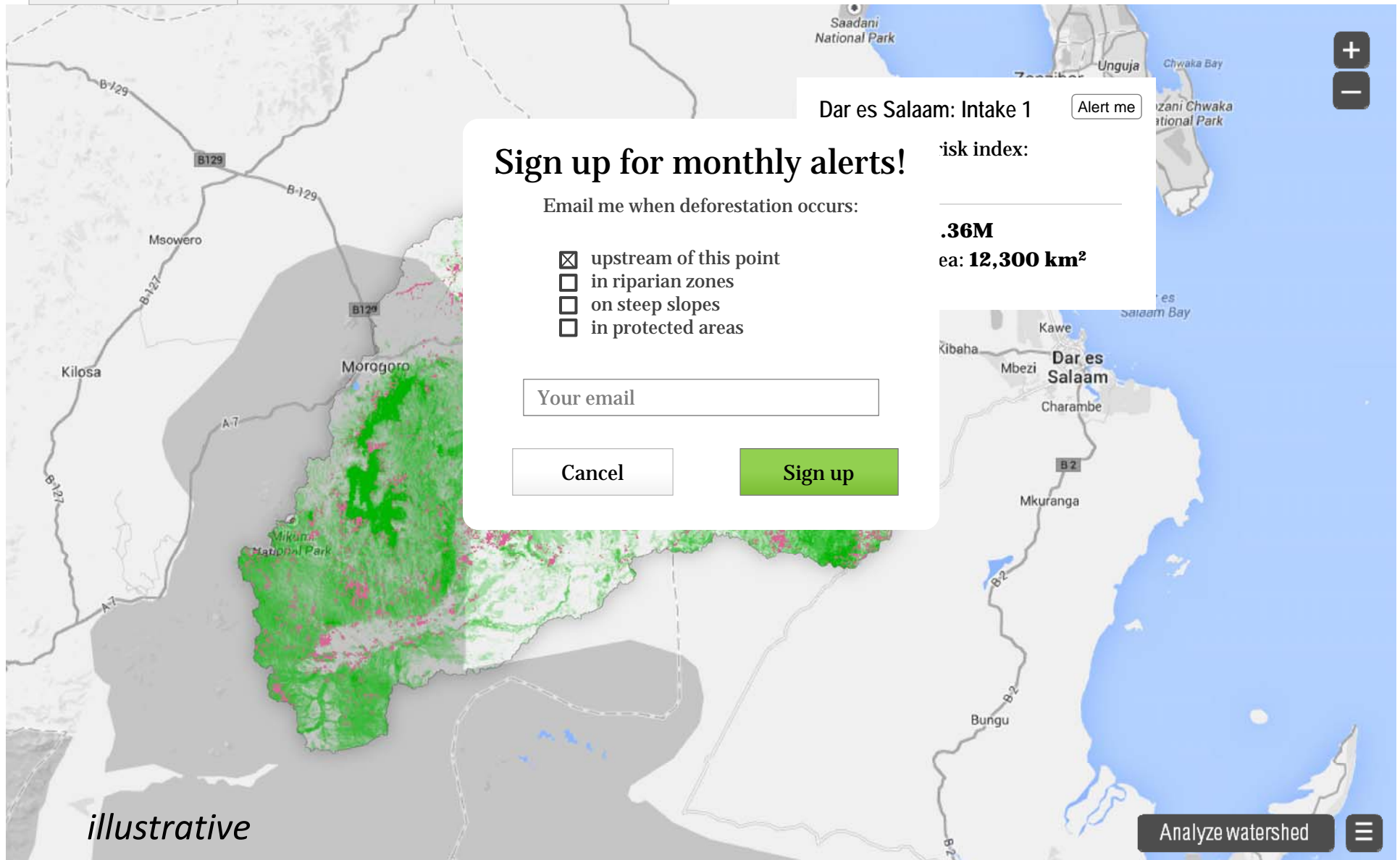
Restoration opportunities

Sources

Data

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About



CHANGE IT: MOBILIZE AND EQUIP CHAMPIONS

BUSINESS

Corporations, Corporate Consultants, Investors, Asset Managers



POLICY MAKERS & DEVELOPMENT

Bilateral Development Banks, Policy Makers, NGOs, National/Regional Govs.



MUNICIPALITIES & UTILITIES

Municipalities, Water Treatment & Hydroelectric Plant Management



CIVIL SOCIETY

Academics, Reports, Community Based Non-Profits, General Public



**OPERATIONAL &
SUPPLY CHAIN RISK**

**FOOD , WATER &
ENERGY SECURITY**

**WATER & ENERGY
SUPPLY**

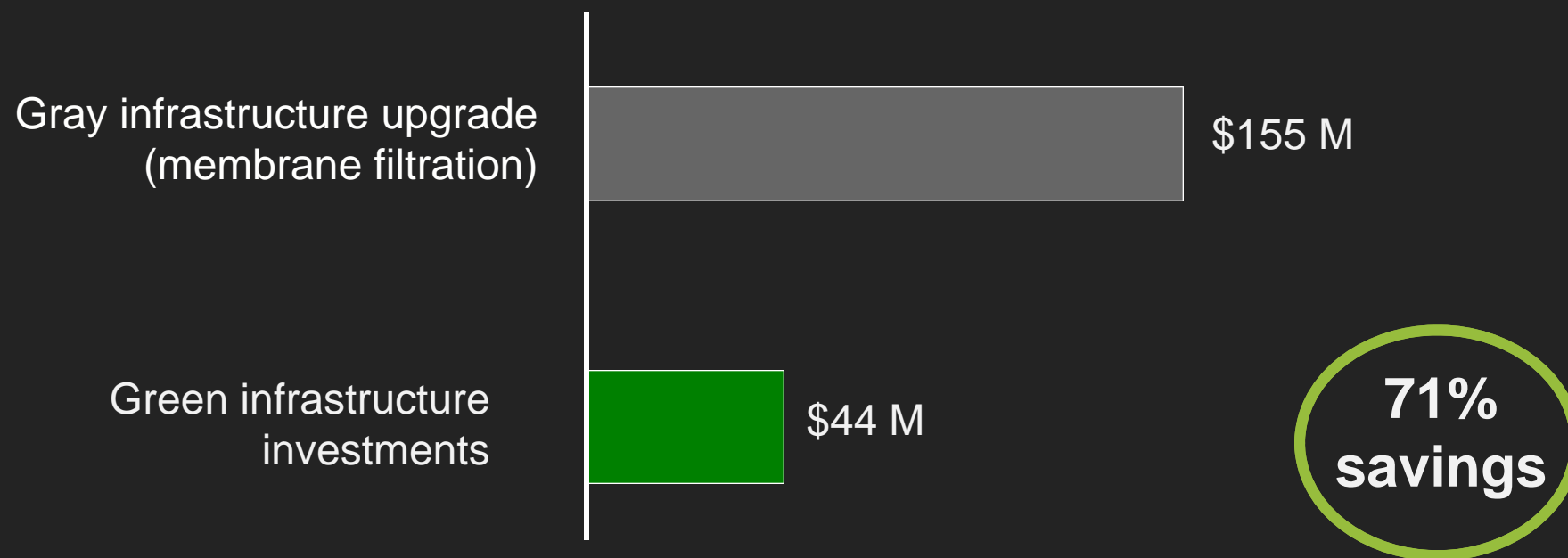
**AWARENESS &
LIVELYHOODS**

**ENVIRONMENTAL CONSERVATION & RESTORATION
PROMOTING SOCIO-ECONOMIC DEVELOPMENT**

CHANGE IT: MAKING THE BUSINESS CASE

Present value of investment over 20 years, USD millions

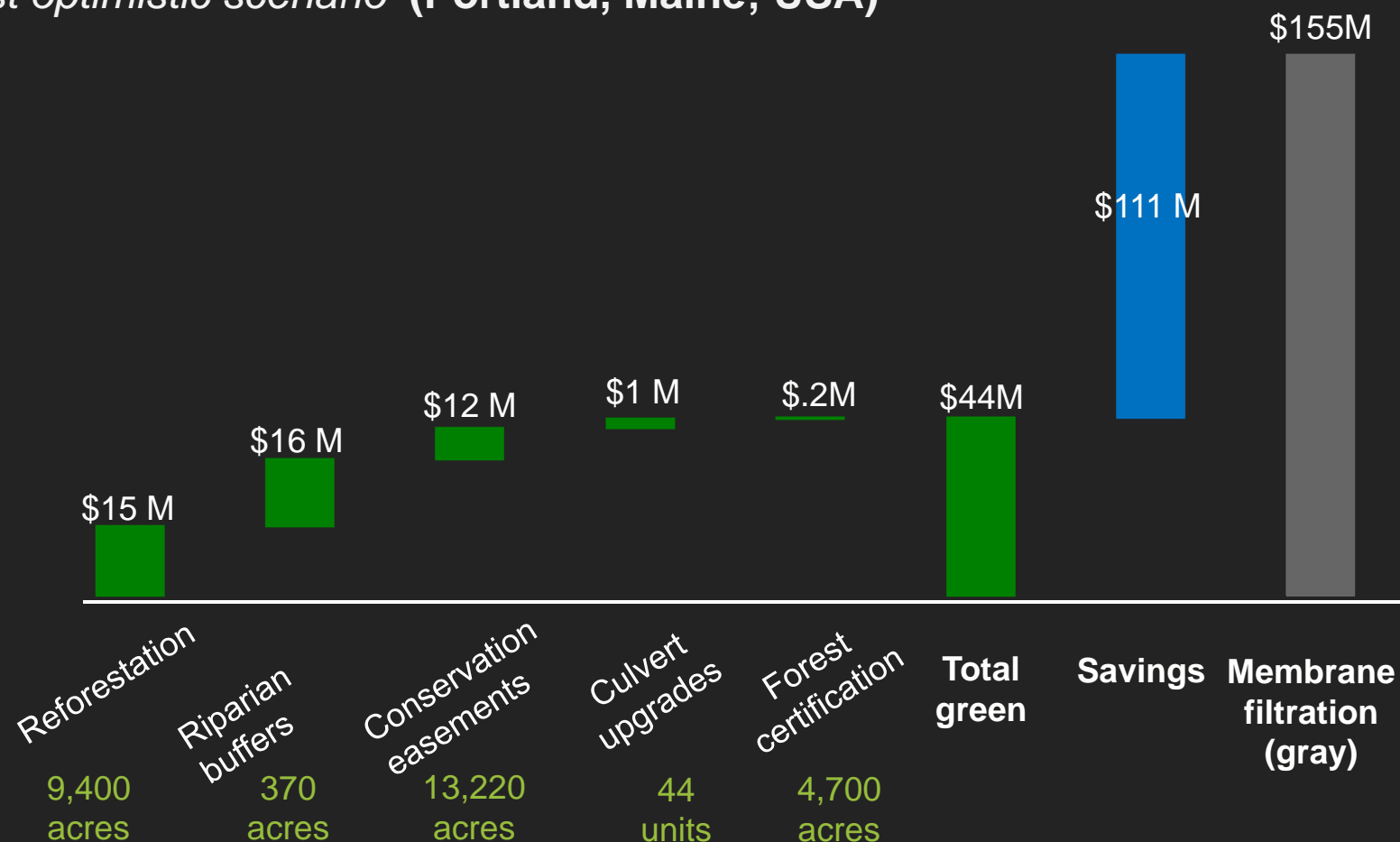
Most optimistic scenario (Portland, Maine; USA)



CHANGE IT: DETAILED FINANCIALS

Present value of investment over 20 years, USD millions

Most optimistic scenario (Portland, Maine; USA)



Source: Talberth, J. et al. 2012. *Insights from the Field: Forests for Water*.
Washington, DC: World Resources Institute

CHANGE IT: ENABLING CONDITIONS

FEATURE	SUCCESS FACTOR	BRAZIL	COSTA RICA	CHINA
Ecological conditions	Suitable soil, water, climate, fire conditions	✓	✓	✓
	No harmful plants, animals			✓
	Native seeds, seedlings, source populations	✓		✓
Market conditions	Declining demand for degraded lands			
	Value chain for products from reforested areas	✓	✓	✓
Policy conditions	Secure land and natural resource tenure		✓	✓
	Aligned, streamlined policies	✓	✓	✓
	Natural forest-clearing restrictions exist	✓	✓	✓
	Forest-clearing restrictions are enforced	✓	✓	✓
Social conditions	Locals empowered in decision-making	✓	✓	
	Locals can benefit	✓	✓	✓
Institutional conditions	Clearly defined roles, responsibilities	✓	✓	✓
	Effective institutional coordination	✓	✓	✓

CHANGE IT: FINANCING MECHANISMS

FINANCE MECHANISM	TYPICAL REVENUE ALLOCATION			TYPICAL USER OF FINANCE MECHANISM	POTENTIAL SCALE OF INVESTMENT
	LAND ACQUISITION	EASEMENTS	LAND MANAGEMENT ACTIVITIES		
Direct Investment by Governments and Utilities					
Rates	X	X	X	Utility	Med
Municipal bonds (revenue-backed)	X	X		Utility	High
Municipal bonds (general obligation)	X	X	X	Government	High
Rates surcharges	X	X	X	Utility	Med
Earmarked Proceeds	X	X	X	Government	Low-High
Development impact fees	X	X	X	Government	Low
Reverse auction	X	X	X	Government	Low
State revolving funds	X	X	X	Utility	Med
Farm bill programs			X	Government	Med
Water Infrastructure Finance and Innovation Authority	TBD	TBD	TBD	Utility	High
Private investment capital		X	X	Utility, Government	Low

CHANGE IT: GOVERNANCE

- Promote Transparency
- Develop Indicators
- Create Accountability
- Mobilize Change

THE GOVERNANCE OF FORESTS TOOLKIT (VERSION 1):

A draft framework of indicators for assessing
governance of the forest sector



September 2009

THE GOVERNANCE OF FORESTS INITIATIVE

<http://www.wri.org/gfi>

**This version of the GFI Toolkit was developed by ICV, Imazon and WRI after extensive consultation with a range of forest governance experts and civil society practitioners. It will be revised in 2010 to incorporate insights from the piloting process in Indonesia, Brazil and Cameroon as well as further expert review. Feedback is welcome and can be sent to Crystal Davis (cdavis@wri.org).*

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DO AMBIENTE DA AMAZONIA






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RESOURCES
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NATURAL INFRASTRUCTURE

*Investing in Forested Landscapes for
Source Water Protection in the United States*

EDITED BY TODD GARTNER, JAMES MULLIGAN, ROWAN SCHMIDT, AND JOHN GUNN

EARTH
ECONOMICS 



THANK YOU

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